PULiiMA 2025
Indigenous Languages &
Technology Conference
DARWIN | AUGUST 2025
BECOME
A SPONSOR
RAISE YOUR PROFILE | DEEPEN YOUR
BRAND

ACKNOWLEDGMENT

To acknowledge Country, you first need to learn how to speak to Country, and how to listen to Country. Introduce yourself, let Country know that you are there for the right reason. Respect Country, and in that moment, it will tell you if you can walk more, listen more and speak more. It is Country that we need to acknowledge and everything within it; every plant, animal, insect, reptile, bird, fish and more. It is from them which we need to seek permission to be there and respect their role and relationship with us all.

THIS IS IMPORTANT

Indigenous languages are still at risk of loss. Sadly, Australia is one of the world's hotspots for this.

Why is it important to support Indigenous languages?

Our languages are unique. They are the key to our culture, heritage and understanding our environment. Our languages hold our unique world view, systems of knowledge and way of life. It is through our languages that we celebrate and express our diversity, cultural values and heritage.

Moving forward together

Protection of Indigenous languages and culture is a fundamental human right. It is in all of our best interests to celebrate Australia's rich Indigenous culture, build peace and support reconciliation. Investing in supporting Indigenous languages is investing in building a better future for our communities and for Australia. A significant way to make a positive change is to become a PULiiMA 2025 sponsor.

PULiiMA 2025

The largest Indigenous language conference in the world

This 5-day conference is the **only language and technology biannual gathering designed by Indigenous people for Indigenous people**, attracting specialist organisations and expert individuals throughout Australia and from around the world - and has been successfully achieving this **since 2007.**

VENUE

PULiiMA 2025 will be held at the prestigious **Darwin Convention Centre** (NT, Australia) looking out over palm trees, Darwin Harbour and stunning sunsets.

ABOUT THE HOST

MIROMAA
ABORIGINAL LANGUAGE & TECHNOLOGY CENTRE

Miromaa has been the host/event coordinator of seven successful PUliiMA Conferences (since 2007: Melbourne, Newcastle, Cairns, Brisbane, Darwin). Miromaa was also the event coordinator of the first three language symposiums ever held on the Torres Strait Islands.

Aboriginal NGO Miromaa Aboriginal Language & Technology Centre has been operating since 2002, assisting Indigenous communities worldwide in saving their own languages through Miromaa's language platform and associated training program.

Miromaa is one of the rare Aboriginal organisations who have secured quadrennial funding through the Australian Federal Government - because they are reliable, authentic and have consistently demonstrated success in effectively assisting communities in the saving of their own Indigenous languages.

MORE: miromaa.org.au

- Global reach: close to 2,000 Miromaa platform licenses worldwide
- National Winner: Indigenous Community Organisation of the Year (2017 Deadly Awards)
- Thanked in the White House (2016) by leading Native American 'Tribal Youth Ambassador' session introduced by First Lady, Michelle Obama.

CONFERENCE OUTLINE

DAY 1: YOUTH GATHERING

Special youth event to build the next generation of leaders.

DAY 2: WOMEN'S GATHERING / MEN'S GATHERING

Exclusive Women's event in parallel with a separate Men's event.

DAY 3-5: CONFERENCE

Three days of presentations by national and international speakers who are leaders in their field.

GALA EVENING - Wednesday

Join us for our feature Gala Event to celebrate PULiiMA 2025 whilst we entertain you with a leading Australian performer, followed by the unique and renowned Australia's Got Language contest. An evening of entertainment, dinner and drinks. Inclusive of conference registration fee.

EXHIBITION BOOTHS

In the conference foyer there is significant space for a 'village' of exhibition booths to further promote a spectrum of effective resources from the language and technology sector.

RECAPPING SUCCESS: PULiiMA 2023

RECAPPING SUCCESS: PULiiMA 2023 FEEDBACK

PULiiMA is one of those rare opportunities that sees communities from the remotest corners of Australia come together to share, learn and collaborate. This included an opportunity to network, meet and spend time with one another.

"Puliima is a vibrant forum to share, collaborate and learn. I loved meeting people and communities who are passionate about maintaining First Nations languages for our future generations."

"PULiiMA is an opportunity to catch up with old friends and make new ones. For me, it was an opportunity to network professionally, but also to personally. I was able to connect with other Wonnorua mob and build those cultural and personal connections."

Always love attending PULiiMA!

What an experience to come together with Aboriginal and Torres Strait Islander people with a diverse linguistic background, and discourse. So much information and a wealth of healthy language.

" PULiiMA Indigenous Languages and Technology Conference 2023 was the perfect setting to launch the ABC Archives new digital repatriation program for Aboriginal and Torres Strait Islander peoples and their communities.
An event that celebrates and amplifies the voices of Indigenous languages and cultures, a centre of connection for Mob where we were able to witness the powerful impact of connecting Kin and Culture through the accessibility of cultural archives.
Congratulations to PULiiMA on an amazing event that plays a vital role in language preservation and revitalisation."

I thoroughly enjoyed attending PULIIMA in Darwin because it was in Darwin, because of the workshops, their content, and the knowledgeable presenters. The attendees were from throughout the world and Australia. I enjoyed talking to the indigenous people of Australia. Overall, I am glad for the the experience.

It was such an amazing 5 days, workshops+conference AND plus the launch of the 10 years action plan for the decade of the International Indigenous languages. I witnessed the language authorities, elders, workers were all uplifted and feeling supported and united during the conference.

So well organised, well signposted. The dinner and event was amazing, hats off to all involved in that! This was my first PULiiMA and I was so impressed by everything. Great range of speakers, topics and geographic regions.

Professional conference, delivered in a professional setting.

The quality of the delegates, performances, speakers and events were great. It was awesome to have a space to connect with other indigenous people.

BRAND EXPOSURE HIGHLIGHTS

- 1,200+ eNews subscribers – 2 x p/month mid-May onwards
- Daily posts: Facebook, Instagram, Twitter (1,200+ FB likers)
- Media release strategy with wide general distribution reach + targeted sector entities

ALIGN YOUR BRAND WITH...

- THE NATION'S PREMIER EVENT in celebrating the International Decade of Indigenous Languages
- The largest Indigenous language conference in the Southern Hemisphere
- A successful biennial conference since 2007
- An award-winning host with a strong global profile who help Indigenous people protect their own language
- A vital, urgent cause: *Save the Language, Save the Culture*

PLATINUM

$40,000+gst
Platinum Sponsors will enjoy the following benefits:

- Sponsor's logo will appear on Conference materialincluding:
  program, presentation screen placeholder sponsor, signage,
  PULiiMA website with a link to the Sponsor's homepage (premium positioning)
- Sponsor's logo appears on the Conference's advertising and promotional material
- Exhibition space in prime location
- Sponsor's promotional material included in the Conference bag
- Full-page advertisement in the Conference program (inside cover)
- 5 complimentary registrations to the 3-day Conference
- Reserved table for 10 at the Gala Event, premium seats
- Mention in all press releases
- Mention at the beginning and closing of the Conference

*Platinum Sponsorship is a limited opportunity.

GOLD

$20,000+gst

The Gold Sponsor will enjoy the following benefits:

- Sponsor's logo will appear on Conference material: program, presentation screen placeholder sponsor, signage, PULiiMA website with a link to the Sponsor's homepage (premium positioning, after Platinum)
- Sponsor's logo appears on the Conference's advertising and promotional material
- Exhibition space in prime location
- Sponsor's promotional material included in the Conference bag
- Full-page advertisement in the Conference program
- 4 complimentary registrations to the 3-day Conference
- Reserved table for 8 at the Gala Event, premium seats
- Mention at the beginning and closing of the Conference

SILVER

$10,000+gst

The Silver Sponsor will enjoy the following benefits:

- Sponsor's logo will appear on Conference material: program, presentation screen placeholder sponsor, signage, PULiiMA website with a link to the Sponsor's homepage (premium positioning, after Platinum and Gold)
- Sponsor's logo appears on the Conference's advertising and promotional material
- Exhibition space in prime location
- Sponsor's promotional material included in the Conference bag
- Half-page advertisement in the Conference program
- 3 complimentary registrations to the Conference
- Reserved table for 6 at the Gala Event, premium seats

BRONZE

$5,000+gst

The Bronze Sponsor will enjoy the following benefits:

- Sponsor's logo will appear on Conference website with a link to the Sponsor's homepage (premium positioning, after Platinum, Gold and Silver)
- Listing of Sponsor in the Conference advertising material
- 2 complimentary registration to the 3-Day Conference
- 4 complimentary tickets for Gala Event
- Promotional material in conference bag

TALK WITH US

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FUNDED BY

Australian Government
Indigenous Languages and Arts